

Monoï USA®

Monoï Oil From Tahiti



MONOÏ de TAHITI A.O.

Cosmetic grade, suitable in the composition of personal care products

INCI: Coconut nucifera (Coconut) oil (and) Gardenia Tahitensis
Tocopherol (Vitamin E)

Method of Extraction: Maceration

Shelf Life: 2 years

Origin: French Polynesia



INTRODUCTION:

Born in the sun of the Pacific Islands, *Monoï de Tahiti* is a treasure full of natural goodness. From baby care to Polynesian rituals, this exotic, delicately aromatic oil is produced to the exact specifications in Polynesia. From generation to generation this sacred oil is still produced in the same manner as it was over a thousand years ago.

The name “Monoï de Tahiti®” designates that the product is made in French Polynesia and is created by macerating 10 Tiare blossoms (hand picked as buds that must be used within 24 hours of harvesting) in refined coconut oil. This oil is to be extracted from mature coconuts gathered from *Cocos Nucifera* trees growing exclusively in the coral soil in the geographic area of French Polynesia. Only “Tiare” flower buds from the Gardenia Tahitensis species and of Polynesian origin are acceptable.

The first cosmetic ingredient *ever* to have its authenticity and qualities confirmed by an *Appellation of Origin (AO)* certificate, Monoï de Tahiti offers a new level of guarantee for natural, ethical and active cosmetics.

Our manufacturer, Parfumerie Tiki in Papeete, Tahiti is a family business founded in 1942 and is proud of over 70 years of manufacturing the first Tahiti produced monoï sold on the global market. The company is a Certified ISO 9001 Version 2008 and an integral part of the economic tissue of Tahiti. Parfumerie Tiki is a board member of the governmental agency for quality control of copra, co-founder and past president of the prestigious Monoï Institute and export commission for the Chamber of Commerce. A leader in the industry in French Polynesia, Parfumerie Tiki has over 30 years of exporting experience worldwide.

Monoï de Tahiti® Properties:

- ❖ Stable shelf life – 2 years
- ❖ Delicate, floral, coconut oil aroma
- ❖ Penetrates quickly protects against dehydration
- ❖ Rich emollient moisturizer with repairing properties
- ❖ Soothes and purifies skin enhances radiance
- ❖ Repairs, conditions and restores shine to dry hair and scalp
- ❖ Nourishes and soothes sun drenched skin
- ❖ Softens wrinkles and tiny age lines
- ❖ Skin and eye tolerance
- ❖ Sensitizing potential
- ❖ Hypersensitivity and hypoallergenic properties
- ❖ Suitable for all skin types

** No Animal Testing



REMARKABLE COSMETIC USES:

Monoï de Tahiti® is truly an ingredient produced in harmony with nature. Based on two unique ingredients:

- ❖ White gold- the naturally dried coconuts of the *Cocos Nucifera* exclusive to the coral soil of French Polynesia. The natural refinement process produces oil classically used for its emulsifying and emollient properties.
- ❖ The heart of Monoï de Tahiti - “**Tiare Tahiti**” (*gardenia tahitensis*) an iconic beauty flower and medicinal plant with its enchanting unforgettable fragrance. The blooms rich in terpenic alcohols and esters (methyl salicylate) are known for their soothing and purifying properties.

Together from this combination of fresh tiare flowers and refined copra oil comes Monoï – “Sacred oil” – The ancestral beauty regime of the Polynesian “*Vahines*”. From babies to anti-aging this rich emollient oil penetrates the skin quickly and acts as a natural barrier against dehydration, a major cause of wrinkles. A luxuriant product of nature, this natural cocktail of active elements is an endless inspiration for personal care.

Is Monoï de Tahiti missing from your formulations?

MONOÏ de TAHITI®

A Luxurious Personal care ingredient suitable for:

- | | |
|------------------------------|-----------------------|
| ❖ Cosmetics | ❖ Lip Care |
| ❖ Moisturizers | ❖ Nail Care |
| ❖ Lotions/Scrubs/Balms/Masks | ❖ Feet Care |
| ❖ Sun and After Sun Care | ❖ Massage |
| ❖ Bath Salts/Gels | ❖ Aromatherapy |
| ❖ Shampoo/Hair Repair Care | ❖ Anti-aging Remedies |

Available Packaging:

Food grade containers 1L, 5L, 25L, 200L, 1000L cubitainer
Net Wt. / liter 920g **Solidifies Naturally Below 24°C / 75°F**

CONCENTRATION REQUIREMENTS

The Decree sets the minimum concentration of Monoï de Tahiti A.O. in cosmetic formulations

Recommended usage 1 –100 %

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